



## **ANALYTICAL INSIGHT, GLOBAL LEADERS**

### **Careers in Accounting and Finance**

**MGMT 19700**  
**Spring 2023**

**Professors:** Kevin Koharki, PhD, Troy Janes, PhD,  
and Michael Kregar, DBA

**Telephone:** N/A

**Schedule:** Fridays, 12:00 – 1:15 pm

**Credit Hours:** 1.0

**Office Hours:** by appointment only

**Office:** KRAN 534

**E-mail:** [mkregar@purdue.edu](mailto:mkregar@purdue.edu)

**Location:** 112 Physics Building

**Prerequisite:** None

### **Course Description**

This course introduces students to the various career opportunities available to accounting and finance students, as well as the usefulness of accounting to non-accounting students.

### **Course Objectives**

Recruiters often note that students would benefit immensely if they understood the various opportunities available to them by the time they apply for internships. This is particularly true in accounting and finance, as the potential career paths are broader than just public accounting. The objective of this course is to broaden students' understanding of the opportunities available to them not only within the accounting profession but also outside of the accounting profession. Non-accounting majors can also benefit from this course as a thorough understanding of accounting can broaden their career opportunity set. This course is not designed to be an "information session" where students simply learn about a particular company.

### **Strategies for Reaching the Objectives**

#### **Class Preparation**

Classes will consist of weekly presentations by various firms. Students should research the firms that will present each week to have a high-level understanding of the firm and its industry.

#### **Class Attendance/Participation**

Your grade will be determined based upon your attendance. Attend every class for the entire class period. I expect the following in an effort to support a learning environment free of disruptions: (1) arrive to class on time (2) no private discussions during class (3) no laptop computer, cell phone, or other electronic device usage during the class period. **The firms that present on campus do so because they care about Purdue and its students. Please be respectful by attending each class, as this is the easiest way to ensure that firms continue to partake in this course and hire Boilermakers!**

#### **Grading**

Grades will be based on your in-class attendance. Each student is allowed to miss one class per semester. Each class you miss after that will cost you a full letter grade. For example, if you miss two classes the best grade you can earn in this course is a "B". If you miss three classes the best grade you can earn in this course is a "C", and so on.

Grades will be assigned on the traditional grading scale. If you achieve these percentages you will receive the grade listed below:

<u>Grade</u>	<u>%</u>
A	90 - 100
B	80 - 89
C	70 - 79
D	60 - 69
F	<60

**Grades will not be negotiated in any way. While some professors may be willing to entertain this, I do not, for any reason.**

Students will be excused for COVID-related illness, but keep in mind that faculty are notified by PPHS when a student tests positive for COVID. This notification is necessary to be granted an excused absence. Notifications from students will not be accepted.

### **Course Evaluation**

During the last two weeks of the course, you will be provided with an opportunity to evaluate this course and your instructor. Purdue now uses an online course evaluation system. You will receive an official email from evaluation administrators with a link to the online evaluation site. You will have up to two weeks to complete this evaluation. Your participation is an integral part of this course, and your feedback is vital to improving education at Purdue University. I strongly urge you to participate in the evaluation system.

### **Academic Dishonesty**

Purdue prohibits "dishonesty in connection with any University activity. Cheating, plagiarism, or knowingly furnishing false information to the University are examples of dishonesty." [Part 5, Section III-B-2-a, University Regulations] Furthermore, the University Senate has stipulated that "the commitment of acts of cheating, lying, and deceit in any of their diverse forms (such as the use of substitutes for taking examinations, the use of illegal cribs, plagiarism, and copying during examinations) is dishonest and must not be tolerated. Moreover, knowingly to aid and abet, directly or indirectly, other parties in committing dishonest acts is in itself dishonest." [University Senate Document 72-18, December 15, 1972].

Cheating will not be tolerated. **Any student(s) caught cheating on their or another student's attendance record will receive an "F" for the course**

### **Emergency Statement**

In the event of a major campus emergency, course requirements, deadlines and grading percentages are subject to changes that may be necessitated by a revised semester calendar or other circumstances beyond the instructor's control. Relevant changes to this course will be posted onto the course website or can be obtained by contacting the instructors or TAs via email or phone. You are expected to read your @purdue.edu email on a frequent basis.

### **Disability Statement**

Students with disabilities must be registered with Disability Resource Center in the Office of the Dean of Students before classroom accommodations can be provided. If you are eligible for academic accommodations because you have a documented disability that will impact your work in this class, please schedule an appointment with me as soon as possible to discuss your needs.

### **Nondiscrimination**

Purdue University is committed to maintaining a community which recognizes and values the inherent worth and dignity of every person; fosters tolerance, sensitivity, understanding, and mutual respect among its members; and encourages each individual to strive to reach his or her own potential. In pursuit of its goal of academic excellence, the University seeks to develop and nurture diversity. Purdue University prohibits discrimination against any member of the University community on the basis of race, religion, color, sex, age, national origin or ancestry, genetic information, marital status, parental status, sexual orientation, gender identity and expression, disability, or status as a veteran. Any student who believes they have been discriminated against may visit [www.purdue.edu/report-hate](http://www.purdue.edu/report-hate) to submit a complaint to the Office of Institutional Equity. Information may be reported anonymously.

### **Academic Guidance in the Event a Student is Quarantined/Isolated**

If you become quarantined or isolated at any point in time during the semester you will have access to an Academic Case Manager who can provide you academic support. Your Academic Case Manager can be reached at [acmq@purdue.edu](mailto:acmq@purdue.edu) and will provide you with general guidelines/resources around communicating with your instructors, be available for academic support, and offer suggestions for how to be successful when learning remotely. Importantly, if you find yourself too sick to progress in the course, notify your academic case manager and notify me via email or Brightspace. We will make arrangements based on your particular situation. The Office of the Dean of Students ([odos@purdue.edu](mailto:odos@purdue.edu)) is also available to support you should this situation occur.

**MGMT 19700 Course Schedule** (Schedule is subject to change at the discretion of the Professor.)

<u>Date</u>	<u>Firm</u>	<u>Topic</u>
1/13/23	N/A	Introduction, PAA, CPA
1/20/23	FORVIS	Private Equity Services
1/27/23	Cummins	Corporate Investment
2/3/23	Plante Moran	Wealth Management/Family Offices
2/10/23	EY	Tax
2/17/23	Eli Lilly	Corporate Accounting/Finance
2/24/23	Todd Heemsoth	Alum - Why ACCT is Important for CEOs
3/3/23	Marquette Associates	Investment Banking/Private Equity
3/10/23	Federal Reserve Bank	Bank Examination/FINTECH
3/17/23	Spring Break - No Class	
3/24/23	Morgan Stanley	Financial Advising
3/31/23	Deloitte	Auditing
4/7/23	Crowe	Building an Academic Career in Accounting/MSA
4/14/23	Deutsche Bank	Equity Research
4/21/23	FBI	Forensic Accounting
4/28/23	PWC	Future of the Accounting Profession