



Department of Art and Design
AD 255 Art Appreciation

Course Instructor: Brian Hitselberger
Email: bhitselb@purdue.edu
Office hours: PAO B192, by
appointment.

COURSE DESCRIPTION

Catalog Description: Credit Hours: 3.00. A lecture course focusing on the technical and conceptual issues dealt with in visual art, with emphasis on the historical and social significance of art.

Expanded Description: In this course, students will develop an understanding of the elements of art and the principles of design. The course includes an overview of individual media, as well as a thoughtful survey of art history. A basic vocabulary for describing visual art will be nurtured and a general understanding of art as a human activity will be developed.

Course Objectives: After completing this course, students in AD 255 will be able to demonstrate knowledge of the following:

- Upon successful completion of the course, students will have a working knowledge of the vocabulary necessary for objective description of art objects, media, techniques, and styles.
- Students will learn how to observe, describe, analyze, interpret and evaluate works of art.
- Students will have an understanding and appreciation of the problems overcome by mankind in the origins and growth of art.
- Students will understand the context out of which art has been made in the past, from Prehistoric times to the Twenty-First Century.
- Students will recognize major works by the major figures of art history.

MATERIALS

Required Text:

- **Prebles' Artforms** (Bookstore should have some physical copies, but you can also rent by visiting this site: <https://www.pearson.com/store/p/prebles-artforms/PI00002499294>)
- You will need a computer to regularly access to Brightspace for class. A portion of this class is taught on Brightspace and is designed to be completed on a larger screen – not all features will function properly on a smartphone.

EVALUATION SYSTEM

AD225 (updated Spring, 2023)

Grades for this course will be determined based on the percentage of points earned and completion of assignments. Please contact your course instructor if you have questions or concerns about assignments. **Late assignments may not be accepted.**

Grading Scale

Grade	A	A-	B+	B	B-	C+	C	C-	D+	D	D-	E
Percentage	100-94	93-90	89-87	86-84	83-80	79-77	76-74	73-70	69-67	66-64	63-60	≤ 59

ASSIGNMENTS AND COURSE ACTIVITIES

All assignments will be posted on accessible through Brightspace, with due dates attached. The weekly schedule (posted in Week-by-Week view tab in the left-hand menu on Brightspace) provides a quick breakdown of what's happening each week and when all assignments are due. Please make sure the due date is clear to you, and don't hesitate to e-mail me if I have made it unclear.

1. Written Assignments (14 total)[5pts each].....70 points towards final grade
2. Written Critique Papers (3 total) [15pts each].....45 points towards final grade
3. Museum/Gallery Visit Paper [10pts].....10 points towards final grade
4. Midterm Quiz (online) [10pts].....10 points towards final grade

**Changes to the Syllabus: The instructor reserves the right to make changes to the syllabus and/or the schedule as deemed necessary throughout the course of the semester. Brightspace will be updated.*

CLASS PARTICIPATION, DISCUSSIONS AND PROFESSIONALISM: Participation in this course will be evaluated through the regular posting of class journals, as well as meaningful participation to in-class discussion. Each of your Journals should **be at least 300 words and no longer than 500 words**. This translates to between 2-3 paragraphs. Each journal should demonstrate that you are familiar with and understand the concepts and content addressed in that week's readings/presentations. You will demonstrate this by incorporating ideas and vocabulary from the readings/presentations into your journals/discussions for the week.

Class Attendance

Purdue University policy states that all students are expected to be present for every meeting of classes in which they are enrolled. All matters relative to attendance, including the make-up of missed work, are to be arranged between you and the instructor. Only the instructor can excuse you from classes or course responsibilities. In the case of an illness, accident, or an emergency, you should make direct contact with your instructor as soon as possible, preferably prior to class. If the instructor cannot be reached directly a message should be left in the instructor's departmental mailbox or with the department secretary.

The Division of Art & Design has a uniform attendance policy that applies to all sections of AD Art & Design Courses:

- You are required to attend all scheduled class meetings.
- Come to each class prepared to work. Coming to class unprepared may cause you to be marked absent for one entire class meeting.
- More than **6 absences**: your final grade will be reduced **one letter grade**.
- More than **8 absences**: your final grade for the course will be **“F”**.
- It is your responsibility to keep a record of your total absences.
- **Late**: 15 minutes or more is considered late to class. **Late 3 times is equal to one absence**.
- **Late on a project due date**: will result in your project also being marked as Late.
- **Absence on project due date**: If you turn in the problem by the due date, your grade will not be marked down.

If you are absent from more than four consecutive classes, you may wish to notify the Dean of Students (765-494-1254) for advice.

Use of cell phones is not permitted in class. Texting, Facebook, Tweets and internet surfing are also not permitted in class. You may be asked to leave and marked absent if you do not comply with this policy.

POLICIES

Emails: I am always open to providing feedback and helping students via email, please do not hesitate to ask questions. It is important to be proactive as a lack of planning on your part does not constitute an emergency on the instructor. Please allow 24-48 business hours for a response to all emails. **Three and Me Policy:** If you have a question about the course please follow this policy; **consult 3 sources for the information before contacting me**. Sources include: Syllabus, Course Outline, Brightspace, and/or a fellow student. This will eliminate a lot of work answering e mails etc. for me since I have over 200 students a semester.

ESL: If English is your second language, it is highly recommended that your writing be proof read for small mistakes. Translating programs are not a method to rely on when writing. The best place on campus is the Writing Lab!! You can call or email them for an appointment. Consulting the Writing Lab may make a huge difference in your final grade!!

COURSE EVALUATIONS STATEMENT

During the last two weeks of the semester, you will be provided with an opportunity to evaluate this course and your instructor(s). Purdue now uses an online course evaluation system. Near the end of classes, you will receive an official e-mail from administrators with a link to the online evaluation suite. You will have up to two weeks to complete this evaluation. Your participation in an integral part to this course and your feedback is vital to improving education at Purdue University. I strongly urge you to participate in the evaluation system.

ACADEMIC DISHONESTY STATEMENT

Purdue prohibits “dishonesty in connection with any University activity. Cheating, plagiarism, or knowingly furnishing false information to the University are examples of dishonesty.” [Part 5, Section III-B-2-a, of University Regulations] Furthermore the university Senate has stipulated that “the commitment of acts of cheating, lying, and deceit in any of their diverse forms (such as the use of substitutes for taking examinations, the use of illegal cribs., plagiarism, and copying during examinations) is dishonest and must not be tolerated. Moreover, knowingly to aid and abet, directly or indirectly, other parties in committing dishonest acts is in itself dishonest.” [University Senate Document 72-18, December 15, 1972]

PLAGIARISM STATEMENT

AD225 (updated Spring, 2023)

The Office of the Dean of Students will investigate instances of reported plagiarism and take appropriate actions. See the Dean of Students web page for descriptions of plagiarism and university plagiarism policies).

<http://www.purdue.edu/univregs/studentconduct/regulations.html>

All acts of plagiarism are violations of the University Academic Dishonesty Policy and will be dealt with according to procedures established by the university.

Emergency Preparation

In the event of a major campus emergency, course requirements, deadlines and grading percentages are subject to changes that may be necessitated by a revised semester calendar or other circumstances beyond the instructor's control. Relevant changes to this course will be posted onto the course website or can be obtained by contacting the instructors or TAs via email or phone. You are expected to read your @purdue.edu email on a frequent basis.

Guidelines regarding ensuring access to emergency information:

- Keep your cell phone on to receive a Purdue ALERT text message.
- Log into a Purdue computer connected to the network to receive any Desktop Popup Alerts.
- If you have a "no cell phone" in class policy allow one or two students who have signed up for Purdue ALERT to keep their phones on to receive any alerts

Pao-Visual and Performing Arts Building Emergency Plan

Emergency Contact Information:

- Building Deputy: Jon Smith
- Phone Number: 49-66477
- Email Address: jssmith@purdue.edu, Office Number: 1114

Non-emergency Contact Numbers:

- Fire: Purdue Fire Department (PUFD) 494-6919
- Police: Purdue Police Department (PUPD) 494-8221
- Radiological and Environmental Management: 494-6371
- Physical Facilities Services: 494-9999
- Emergency Preparedness Office 494-0446